



7bridges

5 ways to adapt your logistics to the COVID-19 crisis.

The intelligent automation built into the 7bridges logistics platform offers critical benefits in the current situation, a potential 'second wave' of the pandemic and beyond.

The disruptive impact of the health crisis is enormous. Unfortunately, some of the problems below will have already had an impact on your business.

But there are solutions to future-proof your logistics, and they can be implemented rapidly.



Staff shortages

Stretched resources have led to delays and lost revenue. Illness, isolation and social distancing may have meant you are working with fewer staff under greater pressure, often with improvised workflows.



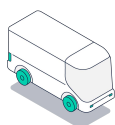
Volatile demand

Can you scale instantly to meet spikes or slowdowns? As lockdown eases and demand increases, your skeleton crew may struggle to keep up with a sudden rush of new orders.



Errors and overs

Under pressure, processes fail and costs rise: even in normal conditions, 20% of logistics invoices contain overcharges. In the current crisis, out-of-control costs are increasing as processes and providers feel the strain.



Carrier disruption

Your shipping providers are getting hit too. You rely on them for your revenue and when their service level drops, your profit is affected. Your goods may be delivered late or lost entirely as 3PLs come under strain.



Stock lockdown

Centralised warehouses can become inoperable. If your stock and distribution is over-concentrated in a small number of locations, your ability to fulfil sales is vulnerable to future outbreaks and lockdowns. Can you spread the stock, and reduce the risk?

